

# SHEARWELL DATA LTD

Working to help the livestock farmer

**Shearwell  
Data**

Animal Identification  
& Management Systems



**lambing  
products  
inside**

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- Tags for Sheep and Cattle
- Electronic Identification (EID) Products
- Farm Management Software
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- Weigh Crates & Drafting Crates

**FREE REPLACEMENT TAGS  
FOR SHEEP & CATTLE**

More details inside  
Please quote FGI  
when calling

## Electronic Identification (EID) on Farm

Shearwell Data is a leading expert in Electronic Identification (EID) systems for use on farm.

Our dedicated staff have developed a number of products and tools that may be used by farmers to record stock movements quickly and effectively.

Our product range has been developed with the farmer in mind and we are proud to offer various EID options to suit all budgets and to assist the farmer when

handling livestock in *real* farm situations.

The following pages contain a brief description of some of our most popular EID equipment. We have included three options for recording EID to suit the scale of production.

If you would like to find out more about the products and services we have on offer, please contact one of our staff, or visit our web site at [www.shearwell.co.uk](http://www.shearwell.co.uk).

## Choosing the right equipment and backup...

Deciding on the right equipment for EID can be a complex and confusing process. As new equipment is advertised, you need to know what options you have, and be able to decide which equipment is right for you and your business. In addition, our team of dedicated support staff ensure you understand the best use of the technology.

Shearwell offers a complete solution, from a handheld stick reader to a comprehensive farm management system and with the ability to send data through to the NLMD for backup and analysis.

Deciding which equipment will suit your enterprise is critical. Making the wrong

decision or purchasing limited memory readers could end up costing you more in the long run.

The following information will give you an idea of the type of equipment that is available, and will demonstrate how they can be used in a variety of situations.

The Shearwell product range is also backed up by a comprehensive suite of software for individual devices, desktop computers and the farm office.

Shearwell staff are experts in the field of EID and will be able to discuss your requirements and help you to decide which device or equipment is right for you.

## Shearwell Stick Reader



The Shearwell Stick Reader is perhaps THE most popular of all readers. Simple to use, links to a mobile printer or downloads to a computer for your farm movement records. This unit is ideal for the following users that want to record movements only, it is not for full management information: Farmers, Hauliers, Lamb buyers, Auctioneers, Store lamb finishers, Sheep Contractors. Some of these users, with a belt printer, will be able to read on behalf of those farmers not wanting to get involved with the technology.

This unit has been tried and tested and was the first handheld reader to be listed on the Ministry list. The handheld reader

also comes with Free software to send your data to a database or print. It has Bluetooth connectivity and integrates with the Shearwell System allowing you to build on your EID management tools as and when you can afford it. A green light shows when a tag is first read and a red light if you try to read it again making for speedy efficient recording.

This reader links with a belt printer as shown, the stock recorder and FarmWorks by SDL. It is useful for agents to leave the farmer with a hard copy print out.

Read speeds of 1 sheep per second have been achieved.

# SPECIAL OFFER

Ministry approved Shearwell EID SET Tag pairs:  
1 Electronic and 1 Visual, lifetime tags

only 75p per pair plus  
FREE replacements\*



EID Slaughter SET Tag only 59p!

\* You can either have 5% free with orders of 200 or more (SET tag pairs) OR same numbered replacements for the life of the animal. Please contact us for full details, quoting reference FGI

## Stock Recorder



This is probably the most effective tool for flock recording and management of both sheep and cattle. Over 19 years of research and development on our farms makes this *the* best unit available for use out in the field.

*It can store over 500,000 sheep with management information!*

This unit fully integrates with the Shearwell system and we cannot recommend it highly enough if you want to improve your individual recording. Purchasing a good quality data logger is essential to maintain the quality of management information on the farm.

It downloads and uploads to FarmWorks by SDL, integrates with 3 different weigh heads and comes with an internal reader.

## FarmWorks by SDL

This program for sheep and cattle is truly one of the best programs to work with EID as, since its conception it has been built with the future technologies of RF and Data communication in mind.

One of the most impressive features is the ability to select numerous autodraft options speeding up large flock management processes.

Backing up data is an important part of keeping farm records. FarmWorks by SDL, not only has the normal backup procedures to save the data on the PC or disk but also has the added functionality of allowing data to be saved securely off site on the NLMD.

The NLMD is also used to download kill data from participating abattoirs directly into FarmWorks by SDL.



Trials in Australia have shown the Shearwell SET Tag to be the only one to have 100% retention after the first 12 months of the trial!

## Lambing Equipment

Shearwell offer a range of lambing equipment, all prices are subject to VAT and a delivery charge. Please call 01643 841611 for further details.



### Hay Racks -

Designed to slot on the middle partition of a lambing pen to feed two ewes. Standard slot size 3/8" (9mm) x 6" (150mm). Please advise if a wider slot is required. Constructed from 9mm exterior ply. Supplied in packs of 10, flat packed: £132

### Warming Boxes -

Constructed from 9mm exterior ply, available with two or four compartments. Two compartment, 2ft x 2ft: £177 (lambs only). Four compartment, 2ft x 4ft: £234 (lambs or calf)



### Lambing Pens -

Constructed from exterior ply, supplied with one location pin per side. Sold in packs of ten sides. 4' wide x 32" high x 9mm thick: £158. 5' wide x 30" high x 12mm thick: £232

### Lamb Adopters -

Used in conjunction with our lambing pens, they maximise the use of space. Slatted floor and dual height anti-crush bars are standard. Constructed from exterior ply, pen sides 9mm thick and adopter front 18mm thick. Complete unit: £140. Additional (3 sides): £125. Front only: £55



### Shearwell Lamb Macs -

Back on the market due to popular demand. Double strength, biodegradable: £15 for 100 macs

*The face of British and indeed world Agriculture is changing and our role at Shearwell is to develop new products and technology to help the livestock farmer meet the challenges they face.*

*We spent many months working hard to reduce the impact of the regulation for compulsory EID and at the same time we have found that the technology can be of enormous benefit to those that want to use it for the management of their livestock.*

*As it stands today we are very hopeful that with third party reading and the essential sheep movement database, many farmers that do not want to use the technology will simply just apply the tags, reducing the burden of individual recording.*



Richard Webber  
Director,  
Shearwell Data Ltd.

01643 841611

'I find Shearwell tags much better than any others that I have used. The retention rate is excellent'

Mr Milne, Fife

Please quote FGI when calling

If you have bought cattle with our Combi 2000® plastic flag tags in and paid for replacements...

..we would have replaced them free of charge!! \*

\*Please ring for details

FREE replacement cattle tags



We replace all other cattle tags from only £2.50

Fast replacement service

01643 841611

## Visual and Electronic Identification for Sheep



### SET Tag - electronic or visual

- SET Tag visual or with microchip
- Lightweight lifetime tag - suitable from day old to adult
- Excellent retention rate
- DEFRA Approved
- Free applicator with 1st order of 200 tags
- Available in a wide range of colours



### Automatic SET Tag Applicator

We plan to have our new applicator available in the Spring of 2010.

It is being rigorously tested and is designed to take the SET tag with one EID (yellow) and one visual tag.



### Combi E23 Tag for Sheep

- Can be used as a management tag
- DEFRA approval pending
- FDX-B technology
- Ideal for pedigree flocks or individual recording
- Apply using Combi Junior tag applicator
- Diameter 23mm
- Available in yellow only

## Electronic Cattle Tag



### Combi E30 for Cattle

- Official HDX electronic cattle tag
- Can be used as a management tag
- Same applicator as Combi visual tags
- DEFRA Approved
- Available in yellow only
- Diameter 30mm

## Large Flock Options



### Sheep Weigh Crate

- Use with Shearwell race reader, weigh head and handheld stock recorder
- EID Devices are read as the animal enters
- Weights are recorded onto a hand held stock recorder
- Weights are displayed on the LED screen



### Automatic Drafting Crate

- The Shearwell Autodraft system enables you to draft out animals based on any saved criteria in addition to drafting by the animals current weight.
- The 'in' gate and multiple 'out' gates are all fully controlled via pneumatics, providing the ultimate in automatic drafting.



### Contacting Shearwell Data Ltd

For more information about any of our products, please contact us, quoting FGI

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